

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100
Sacramento, CA 95834



CONTACT: John Carr
(916) 419-2525

October 16, 2014
PR 14-46

ABC Awarded \$1.5 Million Grant
Grant comes from the California Office of Traffic Safety for Multiple Programs

SACRAMENTO –The California Alcoholic Beverage Control (ABC) today announced that it has been awarded a \$1.5 million grant that will help fund operations for a number of departmental programs that combat underage drinking and educate licensees about alcoholic beverage laws in California.

“Keeping alcohol out of the hands of youth is a huge priority for the ABC,” said ABC Director Timothy Gorsuch. “This grant will help reduce youth access to alcohol and increase safety in communities throughout California.”

The grant was awarded to the ABC by the California Office of Traffic Safety (OTS) through the National Highway Traffic Safety Administration (NHTSA).

The funds will be used for ABC’s Target Responsibility for Alcohol-Connected Emergencies (TRACE) program, Minor Decoy and Shoulder Tap Decoy operations, Trapdoor Operations and Informed Merchants Preventing Alcohol-Related Crime Tendency (IMPACT) inspections.

A portion of the grant funds will be used to administer the TRACE Program. It is a rapid response protocol for the investigation of crashes and other serious alcohol-related incidents involving minors. Minor Decoy operations are compliance checks in which teenagers, under the direct supervision of police officers, attempt to purchase alcohol from retail licensees. The Shoulder Tap program targets adults who purchase alcohol for minors on or around ABC licensed businesses. Minor decoys, under the direct supervision of police officers, approach and ask patrons of stores, bars or restaurants to buy them alcohol.

Trapdoor Operations involve ABC Agents, local law enforcement officers and alcohol retailers working together to reduce underage access to alcohol by halting the use of false or stolen identifications. IMPACT is a program involving inspections of ABC licensed businesses.

The goal of the grant is to reduce the availability of alcohol to minors and reduce alcohol-related crime through multiple enforcement, educational and prevention programs conducted by ABC Agents and local law enforcement officers.

ABC is a Department of the Business, Consumer Services and Housing Agency.