



Industry Advisory

Change of 2009 Priority Application Period

The Department intends to move up its 2009 priority application period by two months in order to assist emerging business ventures and stimulate local economies.

It is anticipated that the Department will announce authorized numbers of available on-sale and off-sale general licenses for each county on July 8, 2009 and will accept priority applications from July 20, 2009 through July 31, 2009. It is also anticipated that priority drawing(s) for affected counties will occur during the week of August 24, 2009.

Applicants are urged to obtain priority application paperwork early by going on-line at www.abc.ca.gov

Further information can be obtained on the Department's website or by calling the local district offices.