

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL3927 Lennane Drive, Suite 100
Sacramento, CA 95834**CONTACT:** Brad Beach
(818) 901-5007January 21, 2014
PR 14-5**ABC Posts Notice of Revocation at El Michoacano Bar in Pacoima**
Crack Down on Multiple Illegal Solicitations of Alcoholic Beverages

(Pacoima) – On January 21, 2014, California Alcoholic Beverage Control (ABC) Agents posted a Notice of Revocation at El Michoacano Bar. The business is located at 11011 San Fernando Road in Pacoima. By revoking the liquor license, the owners are prohibited from serving alcoholic beverages. The revocation order was the result of an investigation by the Los Angeles Police Department and ABC. The Los Angeles Police Department's (LAPD) Detective Support and Vice Division coordinated the investigative effort and utilized officers from the entire Valley Division.

Undercover Los Angeles Police Officers visited the location numerous times during a two-month investigation and discovered violations that involved an illegal drink solicitation and commission scheme. The illegal drink solicitation scheme involved bar servers who placed a surcharge on alcoholic beverages in exchange for keeping male patrons company. Such practices can contribute to the over-service of alcohol as well as other violations of law. As a result, ABC filed an accusation against the licensee.

This investigation was made possible by a grant from ABC's Grant Assistance Program (GAP). ABC Van Nuys Supervising Agent in Charge Brad Beach recognized the Los Angeles Police Department for their continued efforts in the San Fernando Valley. "This was a well done and thorough investigation by the Los Angeles Police Department," said Beach. "El Michoacano Bar has been a problematic location. ABC has filed multiple accusations against the business for violations of the ABC Act. Revoking this ABC license will have a positive impact in the local community."