

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

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**FOR IMMEDIATE RELEASE**

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**ABC ANNOUNCES ON-SALE LIQUOR LICENSES FOR ALPINE COUNTY**

**Sacramento** – Jacob Appelsmith, Director of the Department of Alcoholic Beverage Control, today announced authorization for the issuance of four (4) new on-sale general licenses for bona fide public eating places in Alpine County, as authorized in Section 23827 of the Business & Professions Code. These licenses are to be issued only to premises having a seating capacity for 100 or more diners.

From September 12, 2011 through September 23, 2011, the Department's Sacramento District Office will accept applications for the new original on-sale general licenses at 3321 Power Inn Road, Suite 230, Sacramento, CA 95826.

Only one priority application will be accepted from any one applicant. A fee of **\$13,800** is to be paid when filing a priority application for a new original general license. Only a certified check, cashier's check or money order will be accepted for payment of the application fee, which should be made payable to *Alcoholic Beverage Control*.

If the number of applicants is equal to or less than the number of licenses available, all applicants will be notified that they have 90 days to complete a formal application for their specific premises.

If the Department receives more applications than there are licenses available, a public drawing will be held. To participate in such a drawing, an applicant must have been a resident of California for at least 90 days prior to the date of the scheduled drawing. Successful drawing participants will be notified that they have 90 days to complete a formal application for their specific premises.

Unsuccessful drawing participants will be automatically refunded their application fee (minus a \$100 service charge) within 45 days of the priority drawing, but will retain their priority ranking until a new priority list is established in 2012.

Applicants are encouraged to file their applications early in the filing period to avoid a lengthy wait.

In the coming weeks, additional information and instructions regarding application for original and inter-county transfer of general licenses will be made available on the Department's website at (<http://www.abc.ca.gov/>) and at District and Branch offices ([www.abc.ca.gov/distmap.html](http://www.abc.ca.gov/distmap.html)).