

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

3927 Lennane Drive, Suite 100  
Sacramento, CA 95834  
(916) 419-2510



CONTACT: John Carr  
(916) 419-2525

August 23, 2010  
PR 10-37

**California ABC Wins National Award as Liquor Law Enforcement Agency of the Year**  
*California, Virginia, Kentucky and Maryland Recognized by the NLLEA at Ceremony in California*

**Anaheim, California** – The California Alcoholic Beverage Control (ABC) has been named the Outstanding Liquor Law Enforcement Agency of the Year by the National Liquor Law Enforcement Association (NLLEA).

ABC was honored for administering award winning programs such as TRACE (Target Responsibility for Alcohol Connected Emergencies), the Grant Assistance Program that provides nearly 40 local law enforcement agencies with money to combat alcohol-related problems and the department's Minor Decoy and Shoulder Tap Decoy Programs.

"I am extremely proud of all the men and women of the California ABC," said ABC Director Steve Hardy. "This is California's Award and we could not do it without a solid staff and tremendous help from local law enforcement agencies throughout the State."

The National Liquor Law Enforcement Association (NLLEA) handed out national awards on Friday, August 20, 2010 to three separate state liquor control agencies and the Keeping it Safe Coalition on Under 21 Alcohol Use Prevention from Montgomery County, Maryland. The awards were announced during its annual national conference in Anaheim, California.

"The California ABC is always on the cutting edge of liquor law enforcement," said Ted Mahony, President of the NLLEA.

The NLLEA brings together liquor law enforcement agencies from throughout the United States and Canada. This year's theme was *Advancing Liquor Enforcement for a Better Tomorrow*.