

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

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**FOR IMMEDIATE RELEASE**

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April 10, 2010

PR 10- 19

ABC Teams with San Diego County Sheriff's Deputies on Minor Decoy Operation
Three Stores Cited in Fallbrook for Selling Alcohol to Minors

(Fallbrook) - An Investigator from the California Department of Alcoholic Beverage Control (ABC) and a Deputy from the San Diego Sheriff's Department cited 3 establishments in Fallbrook for selling alcoholic beverages to minors on April 10, 2010.

The actions were the result of a minor decoy operation in which minors under the direct supervision of department investigators, attempted to purchase alcohol from 18 retail licensees.

Those who sold alcohol to the minors face a minimum fine of \$250, and/or 24 to 32 hours of community service for a first violation. In addition, ABC will take administrative action against the alcoholic beverage licenses of the businesses where sales to minors occurred. That may include a fine, a suspension of the license, or the permanent revocation of the license.

ABC is conducting the compliance checks state-wide to reduce the availability of alcohol to minors. Statistics have shown that young people under the age of 21 have a higher rate of drunken driving fatalities than the general adult population.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

ABC is a department of the Business, Transportation and Housing Agency, which is under the direction of Secretary Dale E. Bonner, a member of the Governor's Cabinet.

For additional information, please contact District Supervisor Robin Van Dyke at 760-471-4240.

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