

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

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PR 08-50

MEDIA ADVISORY

WHO: The California Alcoholic Beverage Control Will Post a License Suspension at the Falls Prime Steakhouse in La Quinta.

WHAT: Investigators will Post a Suspension Notice following a Target Responsibility for Alcohol-Connected Emergencies (TRACE) Investigation.

WHERE: The Falls Prime Steakhouse, 78430 Highway 111, La Quinta

WHEN: Thursday, August 7, 2008, at 11AM.

WHY: The ABC licensed Business Sold Alcohol to a Minor.