

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100
Sacramento, CA 95834
(916) 419-2500



CONTACT: John Carr
(916) 419-2525 or (916) 826-8287

6-21, 2007
PR 07-90

CONFIDENTIAL – EMBARGOED UNTIL THURSDAY NIGHT, JUNE 21
AFTER 8 PM

MEDIA ADVISORY

California Department of Alcoholic Beverage Control Undercover Operation
ABC Investigators will Focus on Illegal Drug Activity

NOTE: This will be a Pool Camera Situation. Only one TV Photographer and One Print Photographer will be able to ride in an undercover car during the operation. Please call John Carr, ABC PIO, at 916-826-8287 by 3 pm, Wednesday, June 20 if you are interested.

WHAT: The California Department of Alcoholic Beverage Control will be working on an undercover narcotics operation in Citrus Heights.

WHO: The California Department of Alcoholic Beverage Control.

WHEN: Thursday, June 21, 2007, 6pm
After calling the PIO to advise ABC of your organization's interest, we will assemble at 6pm on Thursday, June 21, 2007 in front of the Best Buy store in the Birdcage Shopping Centre, 5975 Birdcage Center Lane, Citrus Heights.

WHERE: Best Buy store in the Birdcage Shopping Centre, 5975 Birdcage Center Lane, Citrus Heights.

WHY: For Illegal Narcotics Activity.

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