

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

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## **ABC Director Shaves Head to Support Charities** *Other ABC Executives Sport “Tight Haircuts” to Help*

**Sacramento** – ABC Director Steve Hardy and Assistant Director Joseph Cruz shaved their heads on Tuesday, October 23, 2007 at 1130am at ABC Headquarters to help charities that benefit from the California State Employees Charitable Campaign (CSECC).

ABC Chief Deputy Director Dave Goss, Assistant Director Dave Gill and Deputy Division Chiefs, Steve Ernst, Rick Ryan and Andrew Gomez received “high and tight” military cuts to also help the charitable effort.

ABC employees challenged their bosses in early October by asking them to cut their hair if employees could raise \$2,000 in donations for CSECC. Late last week, employees informed the top brass to get ready for the razor because the \$2,000 goal had been met.

“I am so proud of our employees for stepping up to help out charities,” said ABC Director Steve Hardy. “There are so many wonderful community organizations providing services to people in need and this is a fun way for our department to contribute to their efforts.”

(CSECC) was established in 1957 to provide a single charitable fund-raising drive in the State community. This year the CSECC celebrates its 51<sup>st</sup> year providing California State employees the opportunity to utilize payroll deduction to support charitable organizations they feel passionate about. The California Victim Compensation and Government Claims Board provides oversight of the CSECC and the enabling regulations for the campaign are found in the California Administrative Code. There are thousands of charities that benefit from this effort.

Thanks to the generosity of California State employees, charitable organizations are currently being supported by more than \$7.7 million pledged this past year.

ABC is a department of the Business, Transportation and Housing Agency, which is under the direction of Secretary Dale E. Bonner, a member of the Governor’s Cabinet.