

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

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PR 07-128

**MEDIA ADVISORY**

**WHAT:** The Director of the California Alcoholic Beverage Control (ABC), and other ABC Executives will shave their heads or sport “buzz cuts” to help charities connected to the California State Employees Charitable Campaign.

**WHO:** The Director of the California Alcoholic Beverage Control (ABC), and other ABC Executives

**WHEN:** Tuesday, October 23, 2007 @ 11:30 AM

**WHERE:** 3927 Lennane Drive, Suite 100, Sacramento

**VISUALS:** ABC Investigators will provide haircut services.

**DIRECTIONS:**

Take Interstate 5 North to the Arena Boulevard exit.  
Turn east (most likely right) on Arena Boulevard.  
Turn right on National, right on National again, then turn left on Lennane Drive.