

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

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**FOR IMMEDIATE RELEASE**

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## **MEDIA ADVISORY**

- WHAT:** California Department of Alcoholic Beverage Control (ABC) announces the launch of two grant programs that will fund 46 local law enforcement agencies and help them fight the problem of underage drinking.
- WHO:** California Department of Alcoholic Beverage Control Director Jerry Jolly  
Representatives of several Northern California Police Agencies
- WHEN:** Tuesday, August 22, 2006, at 10:30am
- WHERE:** Cheesecake Factory  
1771 Arden Way  
Sacramento, California
- WHY:** To announce the beginning of the grant programs and inform communities throughout Northern California of the increased enforcement efforts.