

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

3927 Lennane Drive, Suite 100  
Sacramento, CA 95834  
(916) 419-2510



CONTACT: John Carr  
(916) 419-2525

October 6, 2005  
PR 05-109

## **ABC REVOKES SAN DIEGO LIQUOR STORE LICENSE**

*Department pulls license after alcohol is sold to a minor*

San Diego – On October 6, 2005, Investigators from the California Department of Alcoholic Beverage Control (ABC) posted a revocation notice at New West Stations Incorporated, a gas station with alcohol sales located at 7737 Balboa Avenue in San Diego. The license was revoked because clerks employed at the store sold alcohol to minors on four separate occasions between April, 2000 and November, 2002.

The action was the result of compliance check operations in which minors under the direct supervision of the San Diego Police Department, attempted to purchase alcohol from New West Stations Inc. employees at the Balboa Avenue store.

Those who sold to the minor face a minimum fine of \$250.00 and/or 24 to 32 hours of community service for a first violation.

Minor Decoy Operations have been conducted by local law enforcement throughout the state since the 1980's. The latest sales to minor violation rate state-wide is almost 16 percent.

ABC is a department of the Business, Transportation and Housing Agency, which is under the direction of Secretary Sunne Wright McPeak, a member of the Governor's Cabinet. For more information contact Jennifer Hill in the ABC San Diego District Office at (619) 525-4064.