

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100
Sacramento, CA 95834
(916) 419-2510



CONTACT: John Carr, Public Information Officer
916 419-2525

December 22, 2004
PR #04-96

ABC CITES CLERKS FOR SELLING ALCOHOL TO MINORS

CITY OF LA PUENTE – Investigators of the California Department of Alcoholic Beverage Control (ABC), in a joint effort with Los Angeles County Sheriff's Department, Industry Station cited seven clerks for selling alcohol to minors. The action was the result of a compliance check operation in which minors under the direct supervision of the investigators, attempted to purchase alcohol from retail licensees in the City of La Puente.

Those who sold to the minor face a minimum fine of \$250.00 and/or 24 to 32 hours of community service for a first violation. In addition, ABC will take administrative action against the business' liquor license. That may include a fine, a suspension of the liquor license, or the permanent revocation of the license.

The minor decoy was able to purchase alcohol from eight different locations, within the City of La Puente:

ABC is conducting the compliance checks state-wide to reduce the availability of alcohol to minors. Young people under the age of 21 have a higher rate of drunk driving fatalities than the general adult population.

Minor Decoy Operations have been conducted by local law enforcement throughout the state since the 1980's. When the program first began, the violation rate of retail establishments selling to minors was as high as 40 to 50 percent. When conducted on a routine basis, the rate has dropped in some cities as low as 10 percent or even below. The latest violation rate state-wide is almost 24 percent, or nearly one in five retail licensees selling to minors.

In 1994, the California Supreme Court ruled unanimously that use of underage decoys is a valid tool of law enforcement to ensure that liquor licensees are complying with the law.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the Business, Transportation and Housing Agency.

ABC is a department of the Business, Transportation and Housing Agency, which is under the direction of Secretary Sunne Wright McPeak, a member of the Governor's Cabinet.