MEDIA ADVISORY FOR “UNDERCOVER” OPERATION
IN VOLVING FRIDAY NIGHT LIVE STUDENTS AND THE ABC

Note to media: Please let the ABC know by 11AM, Tuesday, December 28 if you plan to ride-along, it will help with planning logistics. Thank you.

WHAT: Friday Night Live students will ride along with ABC Investigators Tuesday Night, December 28 and thank businesses that do not sell to minors.

WHO: Friday Night Live Students
      ABC Management
      Friday Night Live Executive Director, Dr. Jim Kooler

WHEN: Tuesday, December 28, 2004
       4:30pm – 4:45pm Media Availability with Friday Night Live and ABC
       5pm – 8pm Ride Along

WHERE: California Department of Alcoholic Beverage Control Headquarters
       3927 Lennane Drive, Suite 100
       Sacramento, California

WHY: Students will work with the ABC during an “Undercover” Minor Decoy Operation and thank businesses who do not sell alcohol to minors. Certificates of Appreciation from the Friday Night Live Organization will be given to those businesses that do not sell alcohol to minors. ABC Investigators will be supervising the operation.

DIRECTIONS TO ABC: Interstate 80 to Northgate Blvd.
       North on Northgate Blvd.
       Left on North Market Street
       Left on National
       Right on National
       Left on Lennane Drive
Go to 3927 Lennane, Suite 100 – Look for a sign that says Five Points (the numbered address is on that sign)

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